



# Gala Sponsorships and Program Ads

All sponsorships include a table for ten (seating based on sponsor level),  
signage recognition at the Gala, ads in the Gala program and  
the first playbill of the 2025 season, and recognition on STNJ's website.

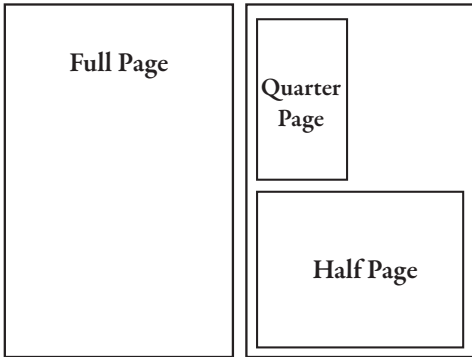
- Gala Sponsor - \$25,000
- Dinner Sponsor - \$20,000
- Cabaret Sponsor - \$10,000
- Artist Sponsor - \$15,000
- Silent Auction Sponsor - \$5,000

Please contact the Development Department at **973-845-6732** should you have  
questions regarding the details of each sponsorship level.

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Place a business ad or tribute ad in our Gala Program!  
Ads will also appear in the first playbill of the 2025 season.

*(Program measures 8.5 x 5.5 inches)*



- Outside Back Cover\* \$2,000
- Inside Front or Back Cover\* \$1,500
- Full-Page \$1,000
- Half-Page \$500
- Quarter-Page \$250
- \*Subject to availability*

Please specify ad type and provide copy/artwork to: [gala@shakespearenj.org](mailto:gala@shakespearenj.org)  
Indicate in your message if you need assistance in designing your ad.

**Please submit all ad copy and artwork by March 28, 2025  
(or copy by March 21, 2025 if Theatre is designing ad).**